



THE GIVEN INSTITUTE

# CATHOLIC YOUNG WOMEN'S LEADERSHIP PROGRAM

ACTION PLAN  
SPECIALTIES & CATEGORIES

discover the gift only you can give because of the gift you are.

Each GIVEN Action Plan is unique, yet many share common themes of service, vocation, and leadership.

Your chosen specialty will guide the small group you join at the Forum, connecting you with other women pursuing similar goals and providing the most relevant support during your cohort year.

While your plan may touch on more than one area, we ask you to **select the specialty that best represents its primary focus.**

## SPECIALTY

### **Artistic Specialty**

For Action Plans that involve using creative gifts to inspire, evangelize, or build community. This includes initiatives in the visual or performing arts, writing, digital media, design, or other artistic expressions.

### **Care for the Human Person Specialty**

For Action Plans focused on healing, accompaniment, or direct service to others—especially in health care, mental health, family life, or caregiving.

### **Church and Ministry Specialty**

For Action Plans in parish, diocesan, educational, or nonprofit ministry—such as evangelization, catechesis, campus ministry, education, or community outreach. This includes Catholic institutions and nonprofits that uphold the dignity of the human person and reflect Catholic social teaching.

### **Entrepreneurial Specialty**

For Action Plans that involve launching **something new**—whether a ministry, nonprofit, apostolate, or mission-driven business. This specialty supports women who are building from the ground up.

### **Professional and Civic Engagement Specialty**

For Action Plans that bring faith into secular or professional settings. This includes business, law, politics, education, journalism, sciences and other fields where participants seek to integrate their faith with professional or civic impact.

As part of your Action Plan, you are asked to *select a Primary and Secondary Category to help define and guide your initiative*. This step is meant to bring clarity to both what you are creating and the deeper purpose behind it, so your plan remains focused, intentional, and easy to communicate—even if it spans multiple areas.

Read the categories below and **select the ones that most align** with your Action Plan idea.

## PRIMARY CATEGORY (TYPE OF INITIATIVE)

### **Event**

A one time or recurring gathering (*e.g., retreats, workshops, conferences*)

### **Media**

Content created for communication, storytelling, formation (*e.g., social media, blogs, podcasts, video series*)

### **Ministry/ Outreach**

A mission-driven initiative focused on service, evangelization, and/or accompaniment

### **Product**

A tangible or digital resource (*e.g., journals, devotionals, toolkits, apps*)

### **Program**

A structured experience over time (*e.g., mentorship, formation series, cohorts*)

### **Service**

Ongoing support or offerings for individuals or groups (*e.g., coaching, spiritual direction, accompaniment*)

### **Business: For Profit**

A revenue-generating initiative that reflects a clear purpose or mission

### **Business: Non-Profit**

A mission-driven initiative with a charitable or service focus

# SECONDARY CATEGORY (FOCUS AREA/IMPACT AREA)

## **Community Building**

Fostering connection, belonging, and supportive relationships

## **Creative Expression**

Art, design, writing, storytelling, or other creative work

## **Education & Academics**

Curriculum, courses, workshops, or programs in academic or school-based settings

## **Evangelization**

Sharing the Gospel and inviting others into the faith

## **Health & Wellness**

Supporting overall physical health, lifestyle habits, and well-being

## **Justice/ Service**

Serving others and addressing social or material needs

## **Mental & Emotional Health**

Supporting psychological and emotional well-being

## **NFP (Natural Family Planning)**

Education or support related to fertility awareness

## **Pro-Life**

Supporting and advocating for the dignity of human life from conception to natural death

## **Spiritual Formation**

Growth in prayer, sacraments, and personal relationship with God

## **Women's Health**

Supporting women's physical and reproductive health